

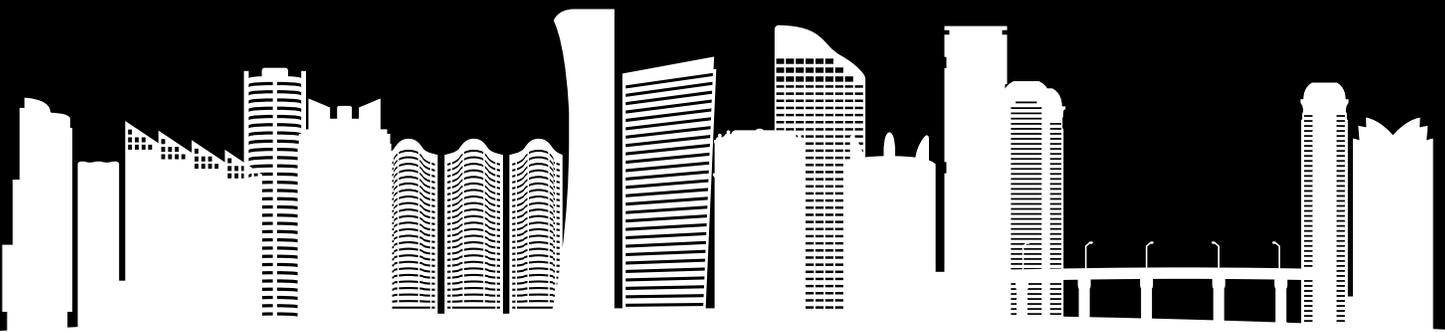
FEBRUARY 28, 2021 ISSUE

MIAMI

Brandelorium

NO.1 CHOICE FOR MIAMI'S HOTTEST BRANDS

THE BLACK EDITION



D&A BRAND MANAGEMENT

"Define your Brand's DNA"

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D&A BRAND MANAGEMENT

"Define your Brand's DNA"

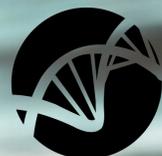
**"THOSE
WHO LOVE
PEACE
MUST LEARN
TO ORGANIZE
AS
EFFECTIVELY
AS
THOSE WHO
LOVE WAR."**

-MLK

OUT OF THE MOUNTAIN OF DESPAIR,
A STONE OF HOPE

*All you need is
Sunscreen...*

*And Your
Body*





BLACK GIRL
SUNSCREEN

OXYBENZONE
AND PARABEN FREE

30

BROAD SPECTRUM SPF 30

MOISTURIZING
SUNSCREEN LOTION

ULTRA SHEER

FRAGRANCE FREE

3 FL OZ. (89mL)

BGSS



THE STORY

WRITTEN BY
D&A BRAND MANAGEMENT CO.

PHOTOS EXCLUSIVELY OWNED BY
BLACK GIRL SUNSCREEN

CREDIT: WWW.BLACKGIRLSUNSCREEN.COM

The Black Girl Sunscreen brand is clearly answering a need in the "Melanin Beauties" Community and sunscreen market.

They are undeniably delivering a phenomenal product that is selling out and out-of-stock almost instantly when it becomes available on their site.

The catchy name they've coined when referring to their product is "Melanin Magic".

The story on their site goes to highlight they wanted to address a common issue that occurs at the end of a long sunny day at the beach; "blotchy makeup and white residue."

Their answer to that problem was the creation of "Black Girl Sunscreen"

THE PRODUCT

Skin Care



The Black Girl Sunscreen brand offers Apparel, Self-care, and brand swag, but has 3 flagship items that seem to dominate their overall sales in this Market and Industry:

- Black Girl Sunscreen SPF 30
- BGS Kids SPF 50
- Make it Matte SPF 45

VERY IMPORTANT to call out is their "FREE From - Commitment" that's clearly labeled on the website to further instill a sense of organic, safe, and eco-friendly products.



THE REVIEWS



M Monique B. Verified Buyer
★★★★★
Perfect for darker skintone

A Anne C. Verified Buyer
★★★★★
Great sunscreen!

S Shayla H. Verified Buyer
★★★★★
Yes Blk Grl Sunscreen!

D Destiny H. Verified Buyer
★★★★★
No White Cast

OVER 5,000 5 STAR REVIEWS!!!

M Melanie W. Verified Buyer
★★★★★
Nice application, love the texture.

K Kathy W. Verified Buyer
★★★★★
Clean, Clear and natural

A Akilah D. Verified Buyer
★★★★★
Light weight and pairs well

M Morgan M. Verified Buyer
★★★★★
Real Black Woman Magic!

C constance t. Verified Buyer
★★★★★
FINALLY- no weird iridescent color

C Chasidy C. Verified Buyer
★★★★★
Magic in a Bottle!

REVIEWS
DON'T
LIE...



Wowowowowow! ♥
@ygbcollective

😊 Oh wow!!
@spendonskin

Can we have a bigger
bottle?
@alecxis02

You are my sunshine
Dope vibes 😊
@thebeautifulwoman

I need this
@whitneydosty



@blackgirlsunscreen

I just ordered mine
today.
@sheisimanib

Just bought my first bottle of
the matte finish! OMG! Best
sunscreen! Buhbye whiteish,
blueish, purpleish hue!
@wander.on.with.me

*Glow With Beauty,
Like Never Before...*



D&A BRAND MANAGEMENT

"Define your Brand's DNA"

A close-up portrait of a Black man with a short haircut and a goatee, wearing a white dress shirt and a blue tie. He is smiling slightly and looking towards the camera. The background is a blurred crowd of people, suggesting a large event or stadium.

*A Man's
financial stability
and strength is
defined by his
relationship with
his bank...*





OneUnited™
BANK



THE STORY



As the largest Black-owned, FDIC insured bank in the US, OneUnited Bank aims to put spending power back into the hands of Black Americans. The first Black internet bank plans to accomplish this by creating jobs, building businesses, and increasing wealth for Black Americans.

WRITTEN BY
D&A BRAND MANAGEMENT CO.

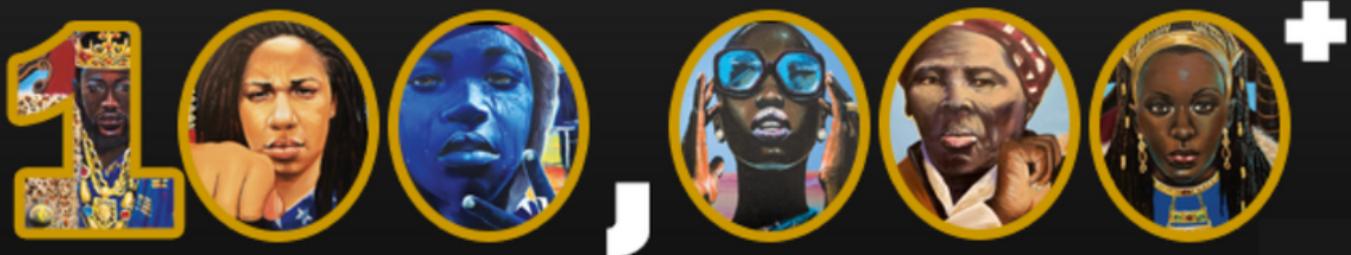
PHOTOS EXCLUSIVELY OWNED BY
ONEUNITED BANK

OneUnited Bank has offices in Miami, Los Angeles, and Boston and continues to grow by acquiring community banks across the nation that are aligned with their mission.

CREDIT: WWW.ONEUNITED.COM

OneUnited Bank has already been able to help the Black community by financing \$100 million in loans with a focus on low and moderate-income communities. They also offer financial literacy workshops for both adults and children to support the local community.

For their achievements, they were awarded the highest Bank Enterprise Award by the U.S. Treasury. Girl Sunscreen"



Over 100,00 Customers, Over 100,000 Locations



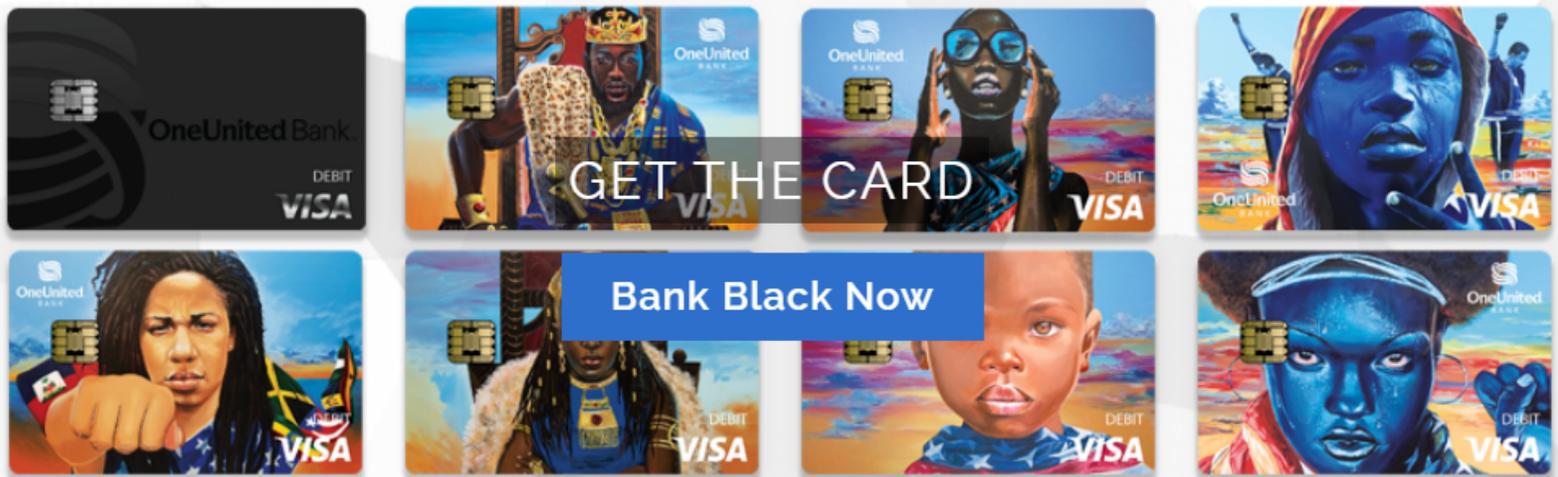
THE PRODUCT

OneUnited offers an array of banking services including:

- **Debit:** OneUnited offers multiple checking options, including BankBlack checking which boasts no fees with a monthly deposit as well as Second Chance Checking for people with ChexSystems records. Both accounts offer free online banking, as well as surcharge-free withdrawals at over 30,000 ATMs nationwide.
- **Savings:** With low minimum deposits and maintenance fees, both BankBlack Savings, as well as Unity® Gold E-CD, are great options for banking on the go.
- **Secured Credit:** Unity Visa® Secured Credit Card enables users to rebuild credit while reporting to all three credit bureaus.

Additionally, OneUnited offers mobile banking so customers can deposit checks, transfer money, or pay bills from their phones for free. Customers are also able to bank exclusively online, without ever visiting a branch.

Girl Sunscreen"



THE REVIEWS



**REVIEWS
DON'T
LIE...**



**We need a national
merger of Black
owned banks!
@michaelorganic**

**JUST SUBMITTED MY
CHECKING ACCOUNT
APP ONLINE!!!!!!
@roc_starr**

**I received mine today
@tanyafosterjohnson**

@bmecommu



@mignonfarmani



**Please open a bank in
Canada ☹️☹️☹️☹️☹️
@soul_sista9**

**This is so awesome.
@accuratetaxbiz**

@oneunited

**The Black Dollar is
here
@bankofsusu**

@mintymelalynn



D&A BRAND MANAGEMENT

"Define your Brand's DNA"



**EQUALITY
&
DIVERSITY...**



**IS WHAT
TRULY
BUILDS A
BRAND.**



D&A BRAND MANAGEMENT
"Define your Brand's DNA"

Some say it was an era...

Some say it's a lifestyle...

Others say it's a beat...

Most call it Hip-Hop



THE STORY



One Love Crew

WRITTEN BY
D&A BRAND MANAGEMENT CO.

PHOTOS EXCLUSIVELY OWNED BY
JUST HIP HOP DANCE STUDIO

CREDIT: WWW.JUSHIPHOP.COM

Jus Hip Hop studio is a co-ed dance performing arts studio located in Pembroke Pines, FL. The studio, which was established in 2011, aims to preserve the culture of Hip Hop.

According to their website, all classes intend to “build self-esteem, teach teamwork, accountability, responsibility, work ethic, help lose weight, and have fun”.

The studio is home to talented instructors, who come from a variety of backgrounds and garner numerous professional accolades and achievements.

Jus Hip Hop is active on all social media platforms and just launched a YouTube channel.



THE PRODUCT



Despite its clever name, Jus Hip Hop studio offers an array of classes for kids, teens, and adults.

The studio offers a variety of dance classes, including but not limited to hip hop, classical ballet, acting, contemporary jazz, and pole fitness. All ongoing students perform in an annual Broadway-style recital.

Jus Hip Hop also provides non-traditional performance art classes like DJing, singing lessons, and stage presence. The studio continues to add new classes which facilitate creativity and entrepreneurial spirit.

Students from any discipline have the opportunity to join One Love Crew, Jus Hip Hop's performance company. Currently, the company includes numerous B-Boys, DJ's, and a dance team which placed first at Pro-am Dance Expo thrive and won the silver medal at Hip Hop International U.S.A in 2013 among a long list of other accolades.

In addition to regular classes, Jus Hip Hop holds birthday parties, corporate events, and private lessons. Custom choreography is available as well.



THE REVIEWS



**REVIEWS
DON'T
LIE...**



@cluuxx

**Love this, gotta have
my daily fix of this
clip. 😁😁😁 ❤️
@odesyess**

**Yess Get it Cuzzo! My
motivation
@timeless_lace**



@jushiphop

😁 😬 😬
**#funkyfresh #80s
#hiphop
@anthonystoute**

**Omg I love that
choreography!
@luckkicharm**

**Perfectionism!
@judah_fournier**

@kingprettii

**Is there an opening??
Love this and want to
enroll my 5yo son♥♥
@unapologeticallyshee**



D&A BRAND MANAGEMENT

"Define your Brand's DNA"

**INTERESTED IN HAVING
YOUR BRAND INTERVIEWED?**

INFO@DNABRANDMGT.COM

BICENTENNIAL PARK STATION
Bayline Boulevard



D&A BRAND MANAGEMENT

"Define your Brand's DNA"

